

Ali Hassan

WEB DESIGNER (UX/UI DESIGNER)

Experienced UX/UI designer with 4+ years of expertise in delivering intuitive and visually appealing designs that improve user experiences and drive business goals. Adept at project management, design methodologies, and cross-functional collaboration. Committed to staying current with the latest design trends and technologies to create innovative designs that engage and delight users.

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📍 Lahore, Pakistan

🌐 www.behance.net/donzae138

TECHNICAL SKILLS

Design	Persona Storyboarding Wireframing Prototyping	Research	Interview Contextual Inquiry Usability Testing Comparative Analysis Statistical Analysis Survey
Development	HTML CSS JavaScript		

DESIGNING TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe XD

Figma

Zeplin

WORK EXPERIENCE

Web Designer (UX/UI Designer)

Coding Pro (Pvt) Ltd. - Pakistan

09/2018 - Present

Lahore, Pakistan

Software Company | IT Training

Responsibilities

- Developing and implementing creative and innovative user experiences for various websites and web applications.
- Collaborating with cross-functional teams, including product managers, developers, and stakeholders, to create and refine product designs.
- Conducting user research and testing, and incorporating feedback into design solutions.
- Ensuring the consistency and coherence of visual design across all digital products, and ensuring compliance with design systems and standards.
- Staying up-to-date with industry trends, advancements, and best practices in user experience and user interface design.
- Mentoring and providing guidance to junior designers and contributing to the growth and development of the design team.
- Presenting design solutions and communicating design concepts to stakeholders, both internally and externally.

Contact: Taimoor Haider Aslam (CTO) - taimoorhaideraslam@codingpro.com.pk

EDUCATION

Bachelor of Information Technology

Victoria University

2015 - 2018

Melbourne, Australia

Majors

- Web Development
- Mobile Application Development

CERTIFICATIONS

Introduction to Web Design and Development (07/2019)

LinkedIn Learning | Certificate ID: [AYqQ-1H72EfGERi2_hC_8IjtmBHc](#)

Design Aesthetics for the Web (07/2019)

LinkedIn Learning | Certificate ID: [AXhuAoQFzI6DHpen0uia-Z2ENewS](#)

HTML Essential Training (02/2019)

LinkedIn Learning | Certificate ID: [AXEZGZ-ja75X4ilKml09hbpmUPgy](#)

Introduction to CSS (02/2019)

LinkedIn Learning | Certificate ID: [Ae0dGaDeYo9VF4bVKojhdsi4xqgX](#)

ACHIEVEMENTS

Guest Appearance (01/2021)

Invited as a guest speaker on the topic of "Importance of Learning Code" on the Indus News program, "Coffee Table With Mina Malik." Shared insights and knowledge with a live audience, contributing to a meaningful discussion on the topic.

ACTIVITIES

Academic Board Member (Onshore International Students)

Victoria University

09/2017 - 09/2018

Melbourne, Australia

The Academic Board is the principal academic and education advisory body in the University.

Responsibilities

- Advising and reporting to the Council on all matters related to academic and educational initiatives at the University.
- Improving policies regarding teaching, learning, research, and knowledge exchange to align with the University's evolving needs and requirements.
- Fostering a culture of excellence in teaching, learning, research, and knowledge exchange by promoting best practices and encouraging their adoption.
- Ensuring the quality of teaching, learning, research, and knowledge exchange through ongoing assessments and evaluations.
- Overseeing the approval process for new courses, ensuring that they meet the University's academic standards and goals.
- Providing governance and support to the onshore international student.

Vice President

TechKnows VU Club

04/2017 - 07/2018

Melbourne, Australia

Victoria University's Official IT Club

Responsibilities

- Organizing events, meetings, and seminars aimed at prospective IT students to provide them with the latest industry insights.
- Presiding over meetings in the absence of the President, ensuring that the meetings are conducted in a professional and efficient manner.
- Planning, coordinating, and recruiting committees to effectively manage a series of meetings and programs, ensuring that the events run smoothly.
- Collaborating with the President and the Executive Committee to coordinate programs, ensuring that the events are well-coordinated and well-planned.
- Providing timely and informative information for newsletters and mailings to keep members up-to-date on the latest developments within the IT industry.
- Providing or coordinating information on forthcoming events to the Secretary for inclusion in meeting notices, newsletters, or electronic distribution lists, ensuring that members are informed and prepared for events.